

**REGULATION FOR THE USE OF THE ERGOCERT
MARK FOR COMPANIES WITH ERGONOMIC
PRODUCT FEATURES CERTIFICATION**

D001-CEP-Rev. 5 d.d. 22/04/2019

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F. Marcolin

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D001-CEP-Rev. 5 d.d. 22/04/2019

INDEX

1. GENERAL DESCRIPTION
2. PROVISIONS FOR THE USE OF THE ERGOCERT MARK BY CERTIFIED COMPANIES
3. CERTIFICATION TERMINATION
4. PROVISIONS FOR THE USE OF THE ERGOCERT MARK BY COMMERCIAL PARTNERS AND PARTNER RESEARCH BODIES AND/OR TRAINING INSTITUTIONS
5. INCORRECT USE OF THE MARK
6. TYPES OF AVAILABLE ERGOCERT MARK AND LOGOTYPE
7. LABELS
8. INFORMATION

**REGULATION FOR THE USE OF THE ERGOCERT
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PRODUCT FEATURES CERTIFICATION**

D001-CEP-Rev. 5 d.d. 22/04/2019

1. GENERAL DESCRIPTION

The mark or logotype is the means of identification for ERGOCERT – Ente di Certificazione per l'Ergonomia S.r.l. (hereinafter referred to as ERGOCERT).

It may be directly requested to ERGOCERT by the company wishing to make use of it (recommended option), or it may be carried out independently under the conditions described below.

It is owned exclusively by ERGOCERT and, as such, is copyrighted as a trademark by the Patent and Trademark Office in Rome (Ministry of Industry, Trade, and Crafts).

This regulation handles the mode of use of the ERGOCERT mark in all the described forms, binding the company using it to comply with all the provisions mentioned here, and in any case always submitting the projects to ERGOCERT for formal approval first, especially as regards the areas of application in which the company wishes to use the ERGOCERT mark.

The base colors of the official version of the “ERGOCERT” mark are LIGHT BLUE (Pantone 7688 C) for the square containing the human figure, and GRAY (Pantone Cool Gray 6) in “IMPACT” capital letters for the wording “ERGOCERT” (see Figure 1 and 2). The 1857 image of the *Vitruvian Man* by John Gibson and J. Bonomi (Figure 1), stylistically redesigned and copyrighted by ERGOCERT, will have to be placed above or on the left of the wording “ERGOCERT”, white on a LIGHT BLUE background. (Pantone 7688 C), or in the same shade as the wording “ERGOCERT” (Pantone Cool Gray 6 – see Figure. 3 and 4). Below the wording “ERGOCERT” and the Vitruvian Man there will have to be a wording both in Italian and in English with “ENTE DI CERTIFICAZIONE PER L'ERGONOMIA” in gray “ARIAL” capital letters (Pantone Cool Gray 6), about 1/5 in size of the above letters (see Figure 1 and 2). Alternatively, the wording “ERGONOMICS CERTIFYING INSTITUTE” may be used, in gray “HELVETICA LT STD” capital letters (Pantone Cool Gray 6), about 1/3 in size of the above letters (see Figure 1 and 2).

Alternatively, a “colorless” version of the mark, with a white image of the Vitruvian Man inscribed in a gray square (Pantone Cool Gray 10), may be used. Below this square there will have to be the wording “ENTE DI CERTIFICAZIONE PER L'ERGONOMIA” (in “ARIAL” capital letters) or “ERGONOMICS CERTIFYING INSTITUTE” (in “HELVETICA LT STD” capital letters) in the same dark gray (Pantone Cool Gray 10) as the square above (Figure 2).

The detailed instructions to reproduce the mark are set out below.

2. PROVISIONS FOR THE USE OF THE ERGOCERT MARK BY CERTIFIED COMPANIES

The companies that have obtained the ergonomic product and/or process certification from ERGOCERT and own the relative certificate may use a copy of said certificate for the purpose of notifying the certification.

1.1 The companies that have obtained the ergonomic product certification may use the mark in internal and external communications, provided it accurately reports:

1.1.1 the type of obtained certification, in a way that is clear and not misleading for the public;

1.1.2 integrating, where appropriate, the use of the mark with other wordings attesting the certification, such as: “Prodotto certificato ERGOCERT – Ente di Certificazione per l'Ergonomia” or “Certified by ERGOCERT – “ERGONOMICS CERTIFYING INSTITUTE”, the certificate number, the certification level (where required).

1.2 The companies that have obtained the process certification (e.g. HCD certification) may use the mark in internal and external communications, provided it accurately reports:

1.2.1 the type of obtained certification, in a way that is clear and not misleading for the public;

1.2.2 integrating, if applicable, the use of the mark with other wordings attesting the certification, such as: “Reparto progettazione certificato ERGOCERT – Ente di Certificazione per l'Ergonomia” or “HCD – Human

**REGULATION FOR THE USE OF THE ERGOCERT
MARK FOR COMPANIES WITH ERGONOMIC
PRODUCT FEATURES CERTIFICATION**

D001-CEP-Rev. 5 d.d. 22/04/2019

Centred Design Certified by ERGOCERT – ERGONOMICS CERTIFYING INSTITUTE”, the certificate number, the mark of compliance with the regulations assessed by ERGOCERT (ISO 26800) by means of the wording on the mark: “HUMAN CENTRED DESIGN” and “THE DESIGN PROCESS FULLY COMPLIES WITH THE ISO 26800 REGULATION” (English version) or “IL PROCESSO DI PROGETTAZIONE È COMPLETAMENTE CONFORME ALLA NORMATIVA ISO 26800” (Italian version).

Such marks must be positioned, in relation to the ERGOCERT mark, as shown in the Figures at the end of this document (Figure 9 and 10).

After obtaining the certificate and for the period of its validity, the company may use it in the following terms:

- marking all the certified products – and/or the packaging units – placed on the market;
- affixing the label with the ERGOCERT mark and/or the label indicating the obtained qualification (where appropriate);
- mentioning the certification in its instruction manuals or leaflets, catalogs, price lists, and every other document or publication (e.g. website, social networks, brochures, etc.), in compliance with the present regulation.

It must also commit to:

- distinguishing unequivocally the certified products from the uncertified ones in its catalogs, price lists, and every other document or publication;
- guaranteeing that every certified product is compliant with the requirements in the reference technical specifications, which it declares it is aware of and unreservedly accepts.

The mark must anyhow be used in such a way as not to be interpreted as an ergonomic product/process features certification different from the ERGOCERT certification mark, or in any case in such a way as not to mislead users.

The business cards of the certified company’s employees or associates may not display the ERGOCERT mark.

The use in the company’s official stationery is allowed only for the HCD - HUMAN CENTRED DESIGN certification, upon request in writing by said company and subsequent approval of said request by ERGOCERT.

The companies may make some slight alterations to the base colors of the mark for reproduction needs, provided that the drawing and the wordings are clearly distinguishable. The reproduction in black and white is allowed.

Any solution differing from those defined in this paragraph must be authorized by ERGOCERT in advance.

3. CERTIFICATION TERMINATION

In the case of certification suspension, revocation or renunciation, as described in the ERGOCERT document R01 “Regolamento per la concessione ed il mantenimento della conformità ai requisiti per la certificazione delle caratteristiche ergonomiche di prodotto [\[1\]](#) (Regulation for the granting and the maintaining of the compliance with the requirements for the certification of ergonomic product features)”, the company commits – confirming it in writing by registered mail – to suspending the use of the ERGOCERT certification mark immediately.

[\[1\]](#) In this regulation the word “product” refers without distinction to a “product”, a “process” or a “service”, except in cases where this distinction is clearly stated.

**REGULATION FOR THE USE OF THE ERGOCERT
MARK FOR COMPANIES WITH ERGONOMIC
PRODUCT FEATURES CERTIFICATION**

D001-CEP-Rev. 5 d.d. 22/04/2019

The product for which the certification pertaining a particular scheme has been temporarily suspended may use the ERGOCERT mark in documents attesting compliance with said scheme for all the duration of the certification suspension. Subsequently:

- if the NON-compliance is solved, the company may start using the ERGOCERT mark normally again,
- if the NON-compliance is NOT solved, the certificate will expire and will have to be considered as REVOKED.

The certified product for which the certification pertaining a particular scheme has been REVOKED, or in any case withdrawn, must **IMMEDIATELY AND PERMANENTLY refrain from using the ERGOCERT mark** in any form of communication about the product/process concerned whatsoever and in all the means of communication used by the company (e.g. website, social networks, brochures, etc.) with regard to the aforesaid scheme. The company is granted a period of two months in order to update communication about all the aforesaid materials. At the end of the second month the company will have to provide ERGOCERT with documental evidence of the changes.

In the event of discrepancies the relevant legal provisions will apply.

4. PROVISIONS FOR THE USE OF THE ERGOCERT MARK BY COMMERCIAL PARTNERS AND PARTNER RESEARCH BODIES AND/OR TRAINING INSTITUTIONS

4.1 The individuals or the service companies independent from ERGOCERT that request the possibility to carry on business on behalf of ERGOCERT may use the ERGOCERT mark only for the purpose of making the certification activity performed by the latter known.

4.1.1 The ERGOCERT trading partners in compliance with the stipulation of a specific trading partnership agreement may use the ERGOCERT mark, in accordance with the graphical and representational modes stated in this document, solely together with the wording “**ERGOCERT trading partner**”.

The ERGOCERT mark, together with the mentioned wording, may be used in the documents concerning the activity performed on behalf of ERGOCERT, in the business cards, and in the website (whether existing). Such mark may not in any case display the ACCREDIA logo.

4.2 The bodies independent from ERGOCERT (research bodies and/or training institutions) that request the possibility to carry out scientific and/or training partnership activities with ERGOCERT may use the ERGOCERT mark for the purpose of making the partnership with ERGOCERT and the certification activity performed by the latter known.

4.2.1 The use of the ERGOCERT mark by such independent bodies in partnership with ERGOCERT is subject to and regulated by specific written agreements between the parties.

5. INCORRECT USE OF THE MARK

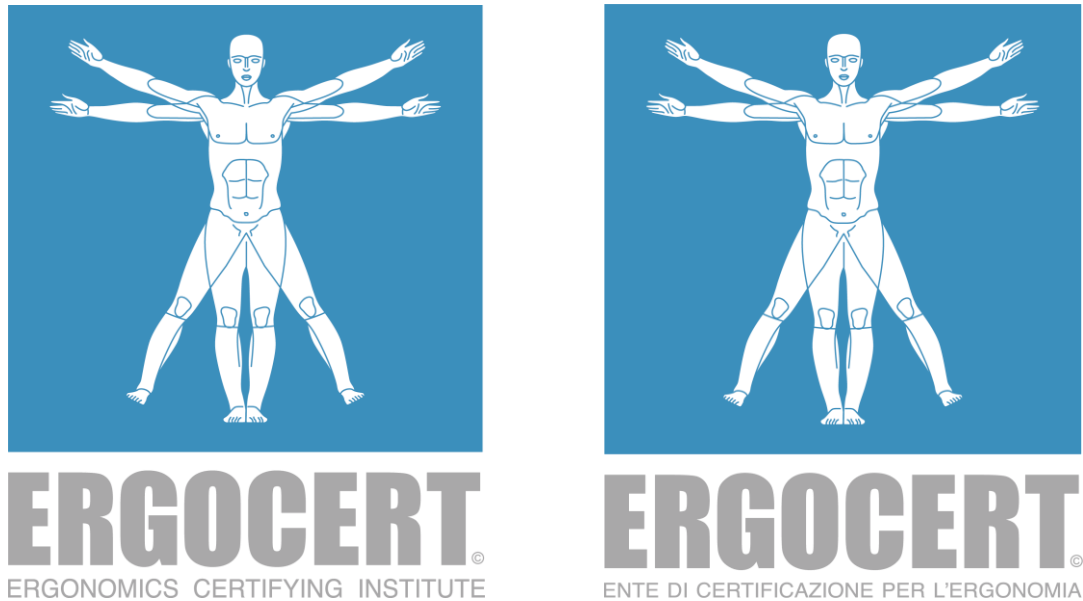
ERGOCERT appropriately supervises the use of the mark. Incorrect references to the certifying systems or a misleading use of the mark in publications, catalogs, etc. involve the application of adequate measures.

Failure to comply with the provisions in this regulation involves the sanctions mentioned in the ERGOCERT document R01 “Regolamento per la concessione ed il mantenimento della conformità ai requisiti per la certificazione delle caratteristiche ergonomiche di prodotto (Regulation for the granting and the maintaining of the compliance with the requirement for the certification of ergonomic product features)”.

[1] In this regulation the word “product” refers without distinction to a “product”, a “process” or a “service”, except in cases where this distinction is clearly stated.

6. TYPES OF AVAILABLE ERGOCERT MARK AND LOGOTYPE

Figure 1 - Main mark – VERTICAL (ENGLISH and ITALIAN version)



| ELEMENT | COLORS | ALTERNATIVE | FONTS |
|--|--|-------------------------------|---------------------------|
| VITRUVIAN MAN INSCRIBED IN SQUARE LOGO | MAN: White SQUARE: LIGHT BLUE, Pantone 7688C =100% | / | / |
| WORDING "ERGOCERT" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | IMPACT Capital letters |
| WORDING "ENTE DI CERTIFICAZIONE PER L'ERGONOMIA" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | ARIAL Capital letters |
| WORDING "ERGONOMICS CERTIFYING INSTITUTE" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | Franklin Gothic Book |

Figure 2 - Main mark – HORIZONTAL (ENGLISH and ITALIAN version)

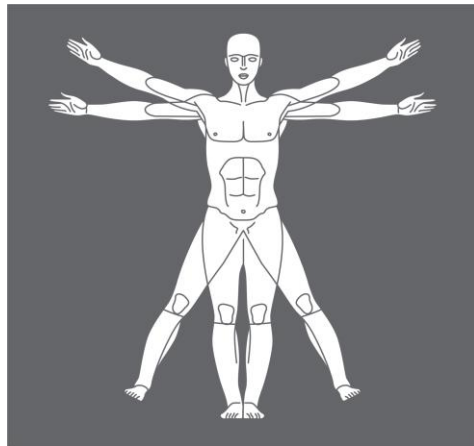


| ELEMENT | COLORS | ALTERNATIVES | FONTS |
|--|---|----------------------------|---------------------------|
| VITRUVIAN MAN INSCRIBED IN SQUARE LOGO | MAN: White SQUARE: LIGHT BLUE, Pantone 7688C =100% | / | / |
| WORDING "ERGOCERT" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | IMPACT Capital letters |
| WORDING "ENTE DI CERTIFICAZIONE PER L'ERGONOMIA" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | ARIAL Capital letters |
| WORDING "ERGONOMICS CERTIFYING INSTITUTE" | GRAY Pantone COOL GRAY 6 =100% | WHITE (See Figure 5 and 6) | Franklin Gothic Book |

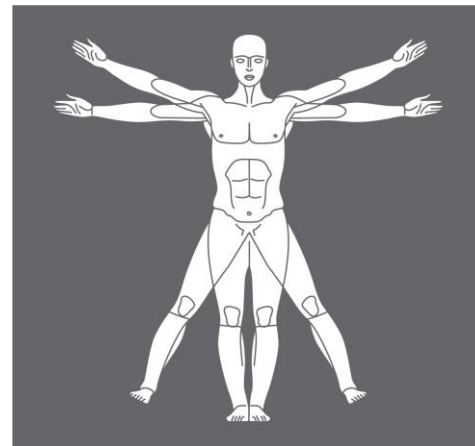
**REGOLAMENTO PER L'USO DEL MARCHIO ERGOCERT
DA PARTE DI IMPRESE CON CERTIFICAZIONE DI
CARATTERISTICHE ERGONOMICHE DI PRODOTTO**

D001-CEP-Rev. 5 d.d. 22/04/2019

Figure 3 – Alternative mark - VERTICAL (ENGLISH and ITALIAN version)



ERGOCERT
ERGONOMICS CERTIFYING INSTITUTE



ERGOCERT
ENTE DI CERTIFICAZIONE PER L'ERGONOMIA

| ELEMENT | COLORS | ALTERNATIVES | FONTS |
|--|--|----------------------------|---------------------------|
| VITRUVIAN MAN INSCRIBED IN SQUARE LOGO | MAN: White SQUARE: Gray Pantone COOL GRAY 10C = 100% | / | / |
| WORDING "ERGOCERT" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | IMPACT Capital letters |
| WORDING "ENTE DI CERTIFICAZIONE PER L'ERGONOMIA" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | ARIAL Capital letters |
| WORDING "ERGONOMICS CERTIFYING INSTITUTE" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | Franklin Gothic Book |

Figure 4 – Alternative mark - HORIZONTAL (ENGLISH and ITALIAN version)

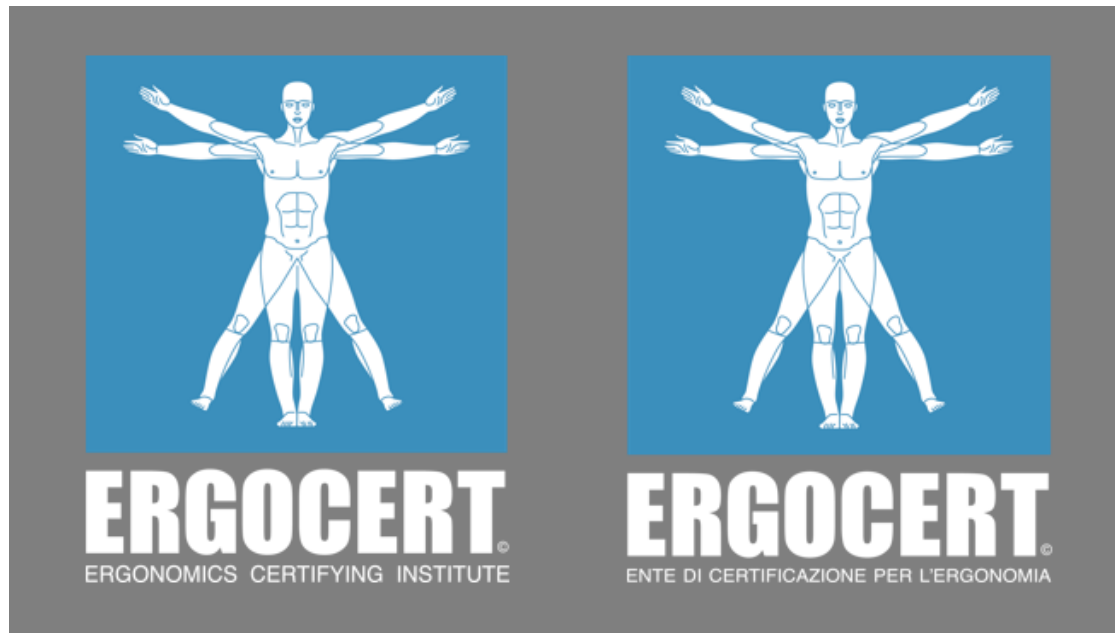


| ELEMENT | COLORS | ALTERNATIVES | FONTS |
|--|---|----------------------------|---------------------------|
| VITRUVIAN MAN INSCRIBED IN SQUARE LOGO | MAN: White SQUARE: Gray Pantone COOL GRAY 10C = 100% | / | / |
| WORDING "ERGOCERT" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | IMPACT Capital letters |
| WORDING "ENTE DI CERTIFICAZIONE PER L'ERGONOMIA" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | ARIAL Capital letters |
| WORDING "ERGONOMICS CERTIFYING INSTITUTE" | GRAY Pantone COOL GRAY 10C = 100% | WHITE (See Figure 7 and 8) | Franklin Gothic Book |

**REGOLAMENTO PER L'USO DEL MARCHIO ERGOCERT
DA PARTE DI IMPRESE CON CERTIFICAZIONE DI
CARATTERISTICHE ERGONOMICHE DI PRODOTTO**

D001-CEP-Rev. 5 d.d. 22/04/2019

**Figure 5 – Main mark – VERTICAL (ENGLISH and ITALIAN version)
WITH WHITE WORDING**



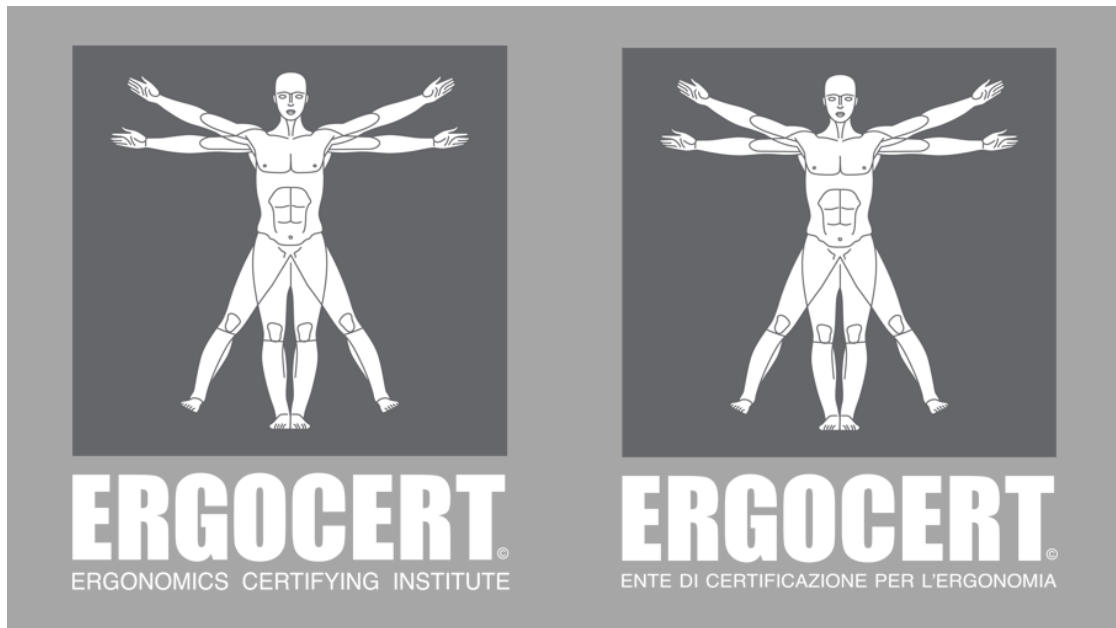
**Figure 6 – Main mark – HORIZONTAL (ENGLISH and ITALIAN version)
WITH WHITE WORDING**



**REGOLAMENTO PER L'USO DEL MARCHIO ERGOCERT
DA PARTE DI IMPRESE CON CERTIFICAZIONE DI
CARATTERISTICHE ERGONOMICHE DI PRODOTTO**

D001-CEP-Rev. 5 d.d. 22/04/2019

**Figure 7 – Secondary mark – VERTICAL (ENGLISH and ITALIAN version)
WITH WHITE WORDING**

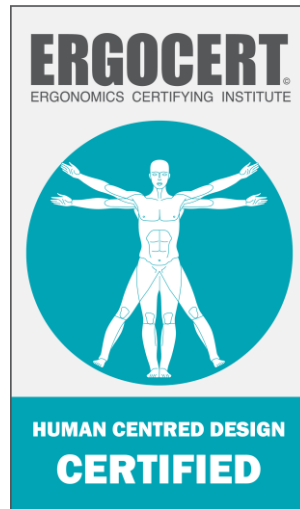


**Figure 8 – Secondary mark – HORIZONTAL (ENGLISH and ITALIAN version)
WITH WHITE WORDING**



7. LABELS

**Figure 9 – Process certification mark: HCD-HUMAN CENTRED DESIGN
(single version in ENGLISH)**



| ELEMENT | COLORS | FONTS |
|---|---|---|
| VITRUVIAN MAN INSCRIBED IN CIRCLE LOGO | MAN: White CIRCLE: PANTONE 16-4725 Scuba Blue = 100% | / |
| WORDING "ERGOCERT" + "ERGONOMICS CERTIFYING INSTITUTE" | GRAY Pantone COOL GRAY 10C = 100% | IMPACT Capital letters + HELVETICA REGULAR Capital letters |
| WORDING "HUMAN CENTRED DESIGN CERTIFIED" | WHITE = 100%GRAY Pantone COOL GRAY 10C = 100% | Franklin Gothic Heavy |
| GRAY BACKGROUND | GRAY Pantone COOL GRAY 10C = 100% | |
| RULE | GRAY Pantone COOL GRAY 10C = 100% | |

**REGOLAMENTO PER L'USO DEL MARCHIO ERGOCERT
DA PARTE DI IMPRESE CON CERTIFICAZIONE DI
CARATTERISTICHE ERGONOMICHE DI PRODOTTO**

D001-CEP-Rev. 5 d.d. 22/04/2019

**Figure 10 – Product certification marks: ERGONOMICS CERTIFIED
(single version in ENGLISH)**



| ELEMENT | COLORS | FONTS |
|--|--|--|
| VITRUVIAN MAN INSCRIBED IN CIRCLE LOGO | MAN: White CIRCLE: GRAY Pantone Cool Gray 10C = 100% | / |
| WORDING “ERGOCERT”+“ERGONOMICS CERTIFYING INSTITUTE” | GRAY Pantone COOL GRAY 10C = 100% | IMPACT Capital letters + HELVETICA REGULAR Capital letters |
| WORDING “ERGONOMICS CERTIFIED” | WHITE = 100% | Franklin Gothic Heavy |
| WORDINGS IN THE RECTANGULAR BOXES BELOW | GRAY Pantone COOL GRAY 10C = 100% | ARIAL Capital letters BOLD |
| GRAY BACKGROUND | GRAY Pantone COOL GRAY 10C = 100% | |
| RULE | GRAY Pantone COOL GRAY 10C = 100% | |

Accreditato dalla Regione
Friuli Venezia Giulia



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D001-CEP-Rev. 5 d.d. 22/04/2019

8. INFORMATION

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